



# Crop Protection Network: 2015 Impact

## Mission Statement

The Crop Protection Network (CPN) is a multi-state and international collaboration of university/provincial extension specialists and public/private professionals who provide unbiased, research-based information to farmers and agricultural personnel.

Below, we highlight our activities in 2015 and the impact of our efforts.

## Activities

In 2015, we:

- Created a **white paper** that outlined the need for the CPN.
- **Developed three publication formats**, including full-length publications, scouting cards, and one-page fact-sheets. These materials were produced by Iowa State University and Purdue University.
- **Launched the [CropProtectionNetwork.org](http://CropProtectionNetwork.org)** website, which is a central location for all CPN outputs. Website visitors can view publications in desktop and mobile-responsive formats. They can also download PDF files for print.
- **Organized a booth** at the Commodity Classic in Phoenix, Arizona, to distribute CPN publications and promote extension activities.
- **Secured funding** for a *Soybean Disease*

*Management* publication series from the North Central Soybean Research Program, the United Soybean Board, and indirectly from the United States Department of Agriculture through the Iowa State University Integrated Pest Management program.

- **Obtained official backing** from the administration at the Grain Farmers of Ontario, Iowa State University, Michigan State University, Purdue University, and the University of Wisconsin-Madison.

## By the Numbers

In 2015:

- The CPN created **10** publications for the *Soybean Disease Management Series*.
- The *Soybean Disease Management Series* earned the 2015 American Society of Agronomy Extension Education Community Education Materials Award.
- Website visitors downloaded **more than 2,600** PDFs of CPN publications.
- The CPN printed and distributed **more than 55,100 copies** of its publications.
- The CPN had input from **35** specialists representing **18** different institutions in the United States and Canada. Specialists contributed as authors and reviewers.

April 2017

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